

TRANSPLEX

Transportation | Planning | Exchange



Office of Policy Planning

August 8-10, 2017

Welcome to TransPlex and Focus on Community!

This week, you will have the opportunity to be a part of Florida's premier forum for transportation professionals to learn and exchange ideas about transportation planning and public engagement. Over the next three days you will get the chance to work in groups to brainstorm planning solutions for Team Challenges using information provided in more than 30 unique and interactive sessions. In the second half of the event, attendees will zero in on public engagement topics, including planning for community engagement, identifying the people in the community, understanding what is important to a community, communication tools and techniques, and success stories.

***Thank you for joining us as we Plan, Connect,
and Innovate our way into Florida's future.***

Key Information and Event Highlights

TransPlex and Focus on Community Opening Session

Join us for the TransPlex and Focus on Community Open House. We encourage participants to stop at each of the 25 stations to learn more about a wide variety of tools, initiatives, projects, and best practices. Ten student posters will be included in the Open House. Be sure to stop and see what Florida's future professionals have to say.

Team Challenges

Attendees will work in groups to brainstorm planning solutions for team challenges; meeting at designated times throughout the session to plan, connect, and innovate ideas related to their team's assigned challenge. These will be used as a hands-on method to apply information and tools presented during breakout sessions. Participation in group activities is highly encouraged to maximize the learning and networking benefits of TransPlex.

Keynote Session

You Are Here! Planning, Innovating, and Connecting.

Join us on August 8, 2017 during your lunch (12:00-1:45) in Champions D/E in the conversation with Florida's thought leaders, policy makers, and project professionals. Lunch will be made available for purchase during each day of the event. Please bring your lunch with you to the Keynote Session.

FHWA Award

Federal Highway Administration is presenting an award to the FDOT Office of Policy Planning for their work on the Florida Transportation Plan (FTP). Join us during the Keynote Session to hear more about the award.

Text Polling 850-400-4229

The TransPlex Opening Session and various sessions throughout the event will use text polling to engage participants during the discussions. There are no additional charges associated with using text polling during the TransPlex/Focus on Community event

(standard messaging rates apply based on your wireless plan). To participate in a text poll, text one of the keywords displayed with the questions asked on screen to 850-400-4229. You will receive a message with the question and may participate by responding via text with the number associated with your answer.

AICP and PDH Credits

AICP certificate maintenance credits have been approved. The conference sessions are currently accessible on the APA website. FDOT is the certificate provider for the multi-part TransPlex/Focus on Community event.

PE -PDH credits have been approved. Please see the Registration Desk for a self-certification reporting log.

FDOT staff should see the Registration Desk for the self-certification reporting log to track sessions for Learning Curve.

Orange Tree

The Orange Tree gives participants the opportunity to submit topics and questions they would like to hear discussed by some of Florida's environmental experts. Topics and questions submitted at the Orange Tree will be summarized and asked in an improv-style session, Whose Environment Is It Anyway? on Wednesday morning.

TransPlex/Focus on Community Selfie Station #TransPlex2017

Join us at the Opening Session Selfie Station to network, socialize, and memorialize your experience. ***Don't forget to use #TransPlex2017 in all your pictures!***

Speaker Information

More information about speakers, moderators, panelists, and experts participating in TransPlex/Focus on Community as well as their presentations can be found online at www.fdot.gov/planning/transplex.



Schedule

8:30 – Registration

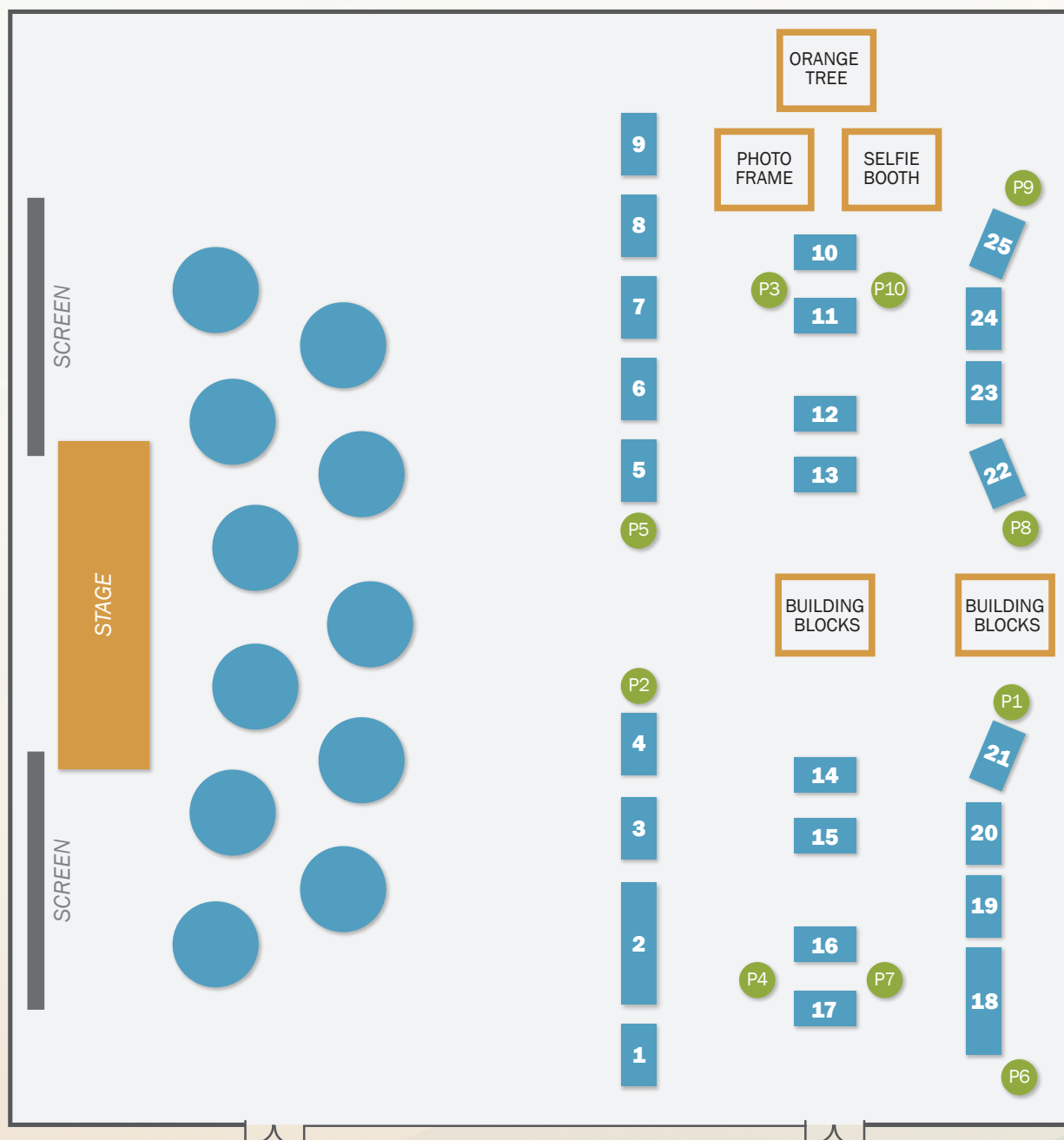
10:00 – TransPlex Opening Session

10:30-10:45 – TransPlex Welcome

The Honorable Susan Haynie, City of Boca Raton, Mayor;
Florida League of Cities, President; Florida Metropolitan Planning Organization Advisory Council, Chair

Carmen Monroy, Florida Department of Transportation, Office of Policy Planning, Director

Opening Session Map



11:45 – LUNCH (on your own)

Opening Session Exhibitors

Booth #	Booth Title	Organization
1	Statewide Corridor Planning	FDOT Systems Management Office
2	All Modes Lead to TransPlex	FDOT Freight, Logistics, and Planning Operations Office
3	Strategic Miami Area Rapid Transit (SMART) Plan	Miami-Dade MPO
4	Florida Operation Life Saver	FDOT Rail Office
5	Outdoor Habits Research	Florida Fish and Wildlife Conservation
6	Southeast Florida DataCommon Demonstration	South Florida Regional Planning Council
7	Placemaking Planning Projects	The Florida State University
8	Mobile Survey Methods	FDOT District 7 and RSG
9	Community Development and Funding	Florida Department of Economic Opportunity
10	Livability Index	American Association of Retired Persons
11	Advancing Women In Transportation	WTS International
12	Geospatial Data and Tools for Environmental and Transportation Planning	University of Florida GeoPlan Center
13	A1A Post-Hurricane Short-Term and Long-Term Road Repair	FDOT District 5
14	Research Reports	TRB National Cooperative Highway Research Program
15	Florida's Historic Coast Tourism	St. Augustine and Ponte Vedra Visitors and Convention Bureau
16	Community Walk Assessment Pilot Program	Florida Department of Health
17	Florida's Strategic Intermodal System	FDOT Systems Implementation Office
18	Infrared Pedestrian Counter Demonstration	FDOT Data & Analytics Office
19	Get to Know Your Travel Demand Model	FDOT Forecasting and Trends Office
20	Florida Strategic Highway Safety Plan and Highway Safety Manual Overview	FDOT State Safety Office
21	Signal Four Analytics	University of Florida GeoPlan Center
22	Impact of the APA in the Community	American Planning Association Florida Chapter
23	Mode Betta: Intersectionality of Modes and Facilities	Apalachee Regional Planning Council
24	Concept to Concrete: The Diverging Diamond and Other Projects	FDOT District 2 Public Information Office
25	FDOT's Sociocultural Effects Evaluation Process	FDOT Office of Policy Planning
26	Speaker Gallery	

Student Poster Topics

Poster #	Poster Title	Student Name
1	The Impact of Urban Commuter Rail on Commercial Properties: An Investigation with Consideration of Spatial Dependence and Heterogeneity	Haitao Yu, University of Florida
2	Relationship between Urban Sprawl and Air Quality	Changyeon Lee, University of Florida
3	Incorporating Environmental Justice and Equity into the Regional Transportation Planning Process	Joshua Barber, University of South Florida
4	Exploring the Impact of the Neighborhood Environment on Aging in Place of the Elderly in Florida	Hyok-Je Kwon, University of Florida
5	Highway Capacity Manual Methodologies for Corridors Involving Freeway and Surface Streets	Fabio Sasahara, University of Florida
6	Extending the Privacy Calculus to Smart Vehicles	Brianna Posadas, University of Florida
7	Real-time Optimization of Signalized Intersection Performance Under Medium Level Traffic of Automated and Conventional Vehicles	Mahmoud Pourmehr, University of Florida
8	The Block is Hot! A Spatial Pattern Analysis of Land Use, Population, Demographics, and Economic Activity at Motorcycle Crash Locations in Florida	Deja M. Jackson, University of Florida
9	Assessing the Overall Equity for Transit Access to Jobs- A Case Study of Orlando Urban Area	Wencui Yang, University of Florida
10	Millennials on the Move: Transportation of Residential Location Outlooks of the Millennial Generation	Les Brown, University of Florida

Schedule

1:00 – Team Challenge Introductions

Champions A	Champions B	Champions C	Champions D	Champions F/G	Champions H
	Suburban Transition	Regional/Urban Activity Center	Rural Town	Future Transportation Corridor	Future Transportation Corridor

2:00 – Break Out 1

Champions A	Champions B	Champions C	Champions D	Champions F/G	Champions H
Oh, the Places You'll Go! Join Passengers and Freight on their Journey through Florida	Planning in Context	Separating Voices from the Noise: Effective Public Involvement Strategies	If You Build It, Will They Come?	NCIS: Transportation (Never Cease Improving Safety)	Making Our Vision A Reality

3:15 – Break (on your own)

3:30 – Break Out 2

Champions A	Champions B	Champions C	Champions D	Champions F/G	Champions H
A Community Health Checkup	Planning in Context	Separating Voices from the Noise: Effective Public Involvement Strategies	Swipe Right to Build Cross Functional Relationships	Definitely, Maybe! Planning In Uncertainty	Traffic Talk: Coordination to Mitigate Traffic Impacts in an Emerging Small City

4:45 – Break (on your own)

5:00 – Team Challenge Solutions and Discussion

Champions A	Champions B	Champions C	Champions D	Champions F/G	Champions H
	Suburban Transition	Regional/Urban Activity Center	Rural Town	Future Transportation Corridor	Future Transportation Corridor

6:00 – Adjourn

Session Descriptions

Oh, the Places You'll Go! Join Passengers and Freight on their Journey through Florida

For your next vacation, how will you get to your destination and visit the sights? How did that package or perishable get from another country to your home? Come learn about planning for different modes and how to address interconnectivity supporting end-to-end people and goods movement as might apply to various community contexts.

Moderator: Jim Halley, FDOT.

Speakers: Stephen Armellini, Armellini Logistics; Emir Pineda, Miami-Dade Aviation Department.

Planning in Context

It is time to embark on a new direction – one that fosters community building by creating a context sensitive system of Complete Streets. Complete Streets will promote safety, quality of life, and economic development by serving the transportation needs of transportation system users of all ages and abilities. Come learn how to define your place using FDOT's new Context Classification system. From Rural and Rural Town to Urban Core, see how our updated design criteria will help nurture each place.

Moderator: DeWayne Carver, FDOT.

Speakers: Mary Raulerson, Kittelson and Associates, Inc.

Separating Voices from the Noise: Effective Public Involvement Strategies

Working in small groups, collaborate and define effective public engagement strategies for your Team Challenges and communities. Come hear about the five I's of public involvement - Identify, Invite, Inform, Involve, and Improve, and how to engage the public for plans and projects that may be many years in the future.

Moderator: Rusty Ennemoser, FDOT.

If You Build It, Will They Come?

Transportation has long been a critical element of Florida's economic growth. As our economy changes, so, too, do our transportation needs. Engage in a lively discussion with four business and economic development leaders on changing customer needs and how to align transportation plans and investments to maximize economic opportunities.

Moderator: Carmen Monroy, FDOT.

Speakers: Jeff Hendry, North Florida Economic Development Partnership; Rick Homans, Tampa Bay Partnership; Alan Moseley, Northeast Florida Regional Transportation Commission; Jim Thomas, Orlando Economic Partnership.

NCIS: Transportation (Never Cease Improving Safety)

Traffic fatalities and serious injuries in Florida are increasing, despite the priority placed on safety by transportation agencies. Learn about safety planning tools, resources, and data, then put the information in practice for your Team Challenge.

Moderator: Lora Hollingsworth, FDOT.

Speakers: Chief Mark Brown, Florida Highway Patrol; Major Joseph Franza, Florida Highway Patrol; Major Alan Hill, Hillsborough County Sheriff's Office; Ginger Regalado, FDOT.

Making Our Vision a Reality

Can you imagine what your community or region might look like in the next 20 years? What about 50 years? Come work with some of Florida's regional and community visioning experts using strategies to identify community needs and guide development to match evolving community visions. Work in small groups to apply these ideas to your Team Challenge - and later to your own community.

Moderator: Pat Steed, Central Florida RPC.

Speakers: Lois Bush, FDOT; Gary Nelson, Babcock Ranch.

A Community Health Checkup

The transportation system plays a role in keeping people safe and healthy by providing access to healthy food and active lifestyles. Learn about how health impact assessments and community health data are informing transportation planning and funding decisions, as well as the types of community health data available, where you can find it, and how to coordinate with public health partners. Then, using this information, brainstorm strategies for your Team Challenges and local communities.

Moderator: Janet Bowman, The Nature Conservancy.

Speakers: Ernie Bradley, Department of Health; Andrea Iglesias, Urban Health Partnership; Elizabeth Whitton, MetroPlan Orlando.

Swipe Right and Build Cross Functional Relationships

Using a speed dating format, come meet with planning, engineering, operations, and land use experts to discuss ways to align or integrate operations, design, engineering, and land use with planning activities. To get the conversations started, use prompts provided for your Team Challenge, or ask your own questions. You'll also make new contacts!

Experts: Steve Braun, FDOT; Sunsarea Dalton, CH2M Hill; Barbara Davis, Florida Turnpike Enterprise; Giri Jeedigunta, Palm Beach County; Austin Mount, West Florida RPC; Jeff Sheffield, North Florida TPO; Paul Hiers, FDOT; Chris Sinclair, Renaissance Planning Group.

Definitely, Maybe! Planning in Uncertainty

Where will millennials live and how will they travel? How will emerging technologies such as automated and connected vehicles impact our transportation system? How might we be impacted by the changing global trade patterns? As number and range of uncertainties continues to multiply, many planners are using scenario planning to explore potential futures. Come hear recent examples of successful scenario planning, and see how these techniques might help your Team Challenge.

Moderator: Jim Wood, FDOT.

Speakers: Beth Alden, Hillsborough MPO; Shi Chiang Li, FDOT; Danny Rotert, Burns & MacDonnell; Brian Watts, FDOT.

Traffic Talk: Coordination to Mitigate Traffic Impacts in an Emerging Small City

Engage with a diverse panel of speakers as they tell the story of planning for growth in one of Florida's small, rural towns. As they describe land use and transportation planning challenges, guess what happens next in the story through electronic polling. Did this emerging community approach their challenges the same way you would have?

Moderator: Dennis Smith, Florida State University.

Speakers: David Cooke, FDOT; Todd Davis, FDOT; Jodi Nentwick, City of Groveland; Dan Pennington, Florida Department of Economic Opportunity.

Schedule

7:30 – Registration/Breakfast (on your own)

8:00 – Break Out 3

Champions A	Champions B/C	Champions D	Champions E	Champions F/G	Champions H
Yours, Mine, Ours, or Theirs?	This End Up! Customer Expectations in Goods Delivery	Whose Environment Is It Anyway?	I Can See Clearly Now!	Think Fast! Project Funding Solutions	Tracking Tourists and Tackling Transportation

9:15 – Break (on your own)

9:30 – Break Out 4

Champions A	Champions B/C	Champions D	Champions E	Champions F/G	Champions H
Yours, Mine, Ours, or Theirs?	This End Up! Customer Expectations in Goods Delivery	A Community Health Checkup	Evolution to Revolution – Impacts of Technology	Get Into Their Shoes, Pedals, Or Bus Seats	Collect It! Analyze it! What Everyone Ought to Know About Using Operational Data in Planning Decisions

10:45 – Team Challenge Wrap-Up and Report Out

Champions A	Champions B/C	Champions D	Champions E	Champions F/G	Champions H
	Suburban Transition	Rural Town	Regional/Urban Activity Center	Future Transportation Corridor	Future Transportation Corridor

Session Descriptions

Yours, Mine, Ours, or Theirs?

Automated shuttles, app-based ride matching, first- and last-mile partnerships: the range of options available to communities for meeting customer needs continues to expand. Some of Florida's pioneers in innovative shared mobility services will share their expertise. Learn what might work in your community.

Moderator: Laura Cantwell, AARP

Speakers: Chris Cochran, Pinellas Suncoast Transit Association; Robyn Chiarelli, Downtown Ft. Lauderdale TMA; Debbie Leistner, City of Gainesville; Brad Thoburn, Jacksonville Transportation Authority.

This End Up! Customer Expectations in Goods Delivery

Efficient movement of freight is critical to the growth of Florida's economy. Participants will have an opportunity to work in small groups to solve a freight challenge with guidance by one of Florida's freight industry experts. Groups will progress through several challenges over the course of the session, each with a new freight industry expert to provide insight into their unique perspective. Participants will be encouraged to consider issues and solutions from different points of view, and ask questions throughout.

Moderator: Rickey Fitzgerald, FDOT; Holly Munroe, FDOT

Speakers: Keith Robbins, FDOT; Justin Ryan, FDOT; Jeremy Upchurch, FDOT; Jason Klempin, FDOT; Carlos Castro, FDOT; Brian Hunter, FDOT

A Community Health Checkup

The transportation system plays a role in keeping people safe and healthy by providing access to healthy food and active lifestyles. Learn about how health impact assessments and community health data are informing transportation planning and funding decisions, as well as the types of community health data available, where you can find it, and how to coordinate with public health partners. Then, using this information, brainstorm strategies for your Team Challenges and local communities.

Moderator: Andrea Iglesias, Urban Health Partnership

Speakers: Ernie Bradley, DOH; Elizabeth Whitton, MetroPlan.

Whose Environment is it Anyway?

This light-hearted session is guided by the whims of the participants. Submit environmental topics you'd like to hear discussed during the TransPlex Opening Session and then join us for the Whose Environment Is It Anyway? session to see environmental experts provide their insight to your questions and topics.

Moderator: Janet Bowman, The Nature Conservancy.

Speakers: Brian Barnett, Florida Fish and Wildlife Conservation Commission; Ryan Smart, 1,000 Friends of Florida.

I Can See Clearly Now!

Charts, maps, infographics...how we display data can go a long way to helping communicate transportation needs, priorities, and plans. Share your best example of data visualization, and learn from peers. Who will be the most creative?

Moderator: Jim Wood, FDOT.

Speaker: Joseph Zissman, Cambridge Systematics, Inc.

Think Fast! Project Funding Solutions

Sometimes great projects only strike out for lack of funding options in your community, and a new approach may be all you need to get it back in the game. In a rapid fire format, your peers will toss you as many innovative funding solutions as possible, in a variety of community contexts, to ensure the best balance of limited resources for a winning project. Come ready to catch a lot of information...fast!

Moderator: Commissioner Doug Smith, Martin County

Tracking Tourists and Tackling Transportation

Have you ever considered the impact Florida's visitors have on our transportation system? Become familiar with Florida's tourism and seasonal population trends and consider why these trends are important, how they vary around the state, and what accommodations are made to address related transportation needs. Challenge the panelists as they discuss how tourism and seasonal trends can affect customer preference and decision-making.

Moderator: Richard Goldman, St. Johns County Visitors and Convention Bureau.

Speakers: Thomas Hill, FDOT; Taylor Laurent, HDR.

Evolution to Revolution – Impacts of Technology

How will technology shape transportation planning and infrastructure? How will we plan for these technology changes? Sign up to present your innovative transportation and community planning ideas, or come listen and vote for the best ideas from your peers.

Moderator: Beth Kigel, Florida Transportation Commission.

Judges: April Blackburn, FDOT; Mark Bontrager, Space Florida.

Get into Their Shoes, Pedals, or Bus Seats

Transportation Choices is the newest goal area in the Florida Transportation Plan. Hear about strategies and tools to foster more travel options, focusing on user/customer needs and expectations. Using a transportation camp format, attendees at this session will share their secrets for incorporating multiple modes of transportation into planning and implementation efforts.

Moderator: Becky Afonso, Florida Bicycle Association.

Speakers: Jeremy Upchurch, FDOT; Brenda Young, FDOT; Michele Ogilvie, Hillsborough MPO.

Collect It! Analyze It! Share It! What Everyone Ought to Know about Using Operational Data in Planning Decisions

Understanding the linkages between planning, design, and operations is imperative in today's data driven world. In this session, you'll experience, through real-world examples, how data analytics and data integration are being used to answer operational questions and solve problems. Join the discussion on using data integration for improved decision making.

Moderator: Ed Hutchinson, FDOT.

Speakers: Terry Robinson, Southern Traffic Solutions; James Schmidt, Roadsys LLC; Liz Stolz, DTS.

Schedule

12:00 – Lunch (on your own) - Champions D/E

12:30 – Team Challenge Report Out

12:45 – Keynote Session

You Are Here! Planning, Innovating, and Connecting

Join the conversation with our thought leaders, policy makers, and pros - that's you!

1:45 – Break (on your own)

What's Your Community Engagement Strategy?

2:00

Champions B/C	Champions D/E	Champions F/G
Black Swans: Handling the Unexpected	Engaging the Public in Early, Large-Scale, or Complex Transportation Planning (Continued at 3:30)	Strategies to Engage People about Transportation Innovations

3:15 – Break (on your own)

3:30

Champions B/C	Champions D/E	Champions F/G
Public Involvement Through the Transportation Life Cycle	Engaging the Public in Early, Large-Scale, or Complex Transportation Planning (Continued from 2:00)	Engaging Hard-to-Reach Groups

5:00 – Adjourn

Keynote Description

You Are Here! Planning, Innovating and Connecting

Join the Conversation with Thought Leaders, Policy Makers, and Project Pros – That's You!

This is a panel discussion with rural and urban experts, policy makers and project professionals, discussing how planning and community engagement run the entire lifespan of projects. Real life examples will highlight why Transplex – the transportation planner's exchange and Focus on Community are being held together. Join us as we plan, innovate and connect with lessons learned from our Keynote Speakers. Closing remarks will launch the start of Focus on Community.

Session Descriptions

Engaging the Public in Early, Large-Scale, or Complex Transportation Planning

How can you meaningfully involve the public early in planning processes- before specific projects or alternatives are defined? How should you engage the public when developing a large-scale plan over a long period? What if your project is particularly complex, involving multiple modes, technologies, or systems? This interactive workshop will provide table-top discussions about seven recent planning processes in Florida - Hear about public involvement successes and challenges, share your ideas, and learn techniques for application in your region.

Moderator: Carmen Monroy, FDOT.

Speakers: John Kaliski, Cambridge Systematics; Huiwei Shen, FDOT; Marybeth Soderstrom, HRTPO; Jeff Sheffield, NFTP; Elizabeth Rockwell, Miami-Dade MPO; Ed McKinney, FDOT; Jessica Josselyn, Kittelson & Associates, Inc.; Karen Somerset, FDOT; Sheri Powers, FDOT.

Black Swans: Handling the Unexpected

Black Swans can be described as unexpected events that may disrupt our plans or expectations. In this panel discussion, speakers will discuss their experiences with disruptive behaviors and the threats they pose to achieving project acceptance. Participants will learn about ways to avoid disruptions, remain flexible, and react to the unexpected to keep their plans and projects on track to produce the desired objectives.

Moderator: Sheri Coven, Marlin Engineering.

Speakers: Jen Horton, FDOT; Chris Speese, FDOT; Paul Calvaresi, Broward MPO.

Strategies to Engage People about Transportation Innovations

Is a newfangled transportation solution getting pushback in your town? What can be done to ease the transition to new modes and methods? This camp session will explore useful strategies and techniques for introducing transportation innovations such as roundabouts, Diverging Diamond Interchanges (DDIs), and lane reductions. Camp leaders will describe the benefits and challenges of these solutions. Participants will share ideas and experiences for gaining public acceptance for innovative ways of moving in their community.

Moderator: Michael Garau, Kimley-Horn.

Speakers: Justin Bansen, Kittelson and Associates; Waddah Farah, FDOT; Odette Struys, Atkins.

Public Involvement through the Transportation Lifecycle

This highly engaging session will carry participants through the planning, project development, and design phases of transportation projects to learn how public involvement can work as a continuous flow from phase-to-phase. After introductory presentations, a project will be presented and the panel will discuss how public involvement activities may change as the project moves through the project delivery process.

Moderator: Rusty Ennemoser, FDOT.

Speakers: Steve Braun, FDOT; Sunsera Dalton, CH2M Hill; Amy Sirmans, FDOT.

Engaging Hard-to-Reach Groups

Community members can face a number of barriers to participating in transportation projects that affect their lives. What are the barriers to inclusive public engagement and how can we overcome them to achieve equitable outcomes? This camp session will identify factors that can create barriers to or discourage engagement. Participants will share ideas and experiences for successfully engaging hard-to-reach communities and individuals to help shape transportation projects.

Moderator: Regina Colson, FDOT.

Speakers: Michele Ogilvie, Hillsborough MPO; Michael Case, TBARTA; Karen Somerset, Transportation Disadvantaged.

Schedule

Identifying and Engaging People in a Community

7:30 - Registration/Breakfast (on your own)

8:00

Champions B/C	Champions D	Champions E	Champions F/G
Building Community Relationships (Continued at 9:30)	Who's at the Table and Who's Not? (Continued at 9:30)	Desktop Tools for Identifying Populations	

9:15 – Break (on your own)

9:30

Champions B/C	Champions D	Champions E	Champions F/G
Building Community Relationships (Continued from 8:00)	Who's at the Table and Who's Not? (Continued from 8:00)		Who's Out There? Stories from the Road

10:45 – Break (on your own)

11:00

Champions B/C	Champions D	Champions E	Champions F/G
Data for Identifying Society	Collaboration Practicum	MPO Communication Techniques	

12:15 - Lunch (on your own)

Session Descriptions

Building Community Relationships

In this session, speakers will discuss techniques they used to bring diverse communities together to resolve issues, build relationships, and work in partnership to implement community visions and achieve community goals. Come and learn how five communities found ways to bring people together to build and maintain beneficial relationships in the pursuit of stronger neighborhoods and improved quality life.

Moderator: Rusty Ennemoser, FDOT.

Speakers: Alyssa Bourgoyne, Groundwork Jacksonville; Lauren Chappell, Frenchtown Heritage Hub; Herb Hiller, St. Johns River-to-Sea Loop Alliance.

Who's at the Table and Who's Not? Techniques for Identifying and Engaging Affected and Interested Publics

This table rotation session consists of concurrent round-table discussions about specific tools, techniques, or case studies of innovative approaches to identify and engage the public. At each table, presenters will give an overview of their topic followed by an interactive discussion. Workshop participants will rotate among multiple tables to repeat the process.

Moderator: Tammy Vrana, Vrana Consulting.

Table Hosts: Michael Busha, Treasure Coast Regional Planning Council; Doreen Joyner-Howard, FDOT; Marcie Larson, North Florida TPO; Bonita Player, Engineering & Planning Resources; Bessie Reina, FDOT.

Desktop Tools for Identifying Populations

Gaining an understanding of who lives, works, and frequents an area usually begins in the office, with a desktop review of available information. This session will teach participants about several readily available tools to help with this initial step in assessing target area demographics. Speakers will discuss FDOT's Sociocultural Data Report, Miami-Dade MPO's Transportation Outreach Planner, and tourism data collected by FDOT.

Moderator: Regina Colson, FDOT.

Speakers: Thomas Hill, FDOT; Ruth Roaza, AECOM; Elizabeth Rockwell, Miami-Dade TPO.

Who's Out There? Stories from the Road

In this session-in-the-round, we will exchange information about tools, tips, and challenges we have encountered when identifying stakeholders, their priorities, and their concerns while developing transportation plans and projects. These may range from desktop data analysis, to field reviews, or public involvement activities. Come ready to share your story!

Moderator: Carol Scott, Florida's Turnpike Enterprise.

Speakers: Peter Buchwald, St. Lucie TPO; Amy Sirmans, FDOT.

Data for Understanding Society

There is a large volume of data being generated around us every day and more is anticipated. What is the nature of this data and how will it be used? Will it provide insights that lead to better decisions? Will it intrude into our private lives? The panel will discuss the future of data and the relationship between our communities and transportation.

Moderator: April Blackburn, FDOT.

Speakers: Keren Bolter, PhD, SFRPC; Chris Sands, AECOM; Sam Palmer, UF GeoPlan Center.

Collaboration Practicum

This table-top session will introduce and provide opportunities to practice tools and techniques for planning and facilitating meetings. Speakers will provide information about specific facilitation tools. Each table will conduct a facilitated exercise for demonstration and practice on various scenarios.

Facilitators: Ruth Roaza, AECOM; Dennis Smith, Florida State University; Tammy Vrana, Vrana Consulting.

MPO Communication Techniques

Metropolitan Planning Organizations (MPOs) engage in local-area planning process that creates opportunities for public involvement, participation, and consultation throughout the development of Long Range Transportation Plans and Transportation Improvement Programs. In this session, MPO representatives will discuss the challenges encountered and techniques used to communicate successfully with the public.

Moderator: Mark Reichert, FDOT.

Speakers: Beth Beltran, Martin MPO; Rich Clarendon, Hillsborough MPO; Wilson Fernandez, Miami-Dade TPO; Austin Mount, West Florida Regional Planning Council.

Schedule

Understanding What's Important to a Community

1:30

Champions B/C Collaboration and Consensus: Vision Stories	Champions D Framing the Issues: Community Impact Assessment (Continued at 3:00)	Champions E Generational Preferences in Transportation
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2:45 – Break (on your own)

3:00

Champions B/C Facilitating Equitable Outcomes	Champions D Framing the Issues: Community Impact Assessment (Continued from 1:30)	Champions E Walk this Way: Tools for Identifying Barriers and Other Challenges to Walking
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4:30 - Adjourn

Session Descriptions

Collaboration and Consensus: Vision Stories

Eleanor Roosevelt said the future belongs to those who believe in the beauty of their dreams. Learn about communities, large and small, who set out to envision their future and then plan for how to make that future reality. Hear from the dream catchers who organized myriad community groups and orchestrated creative events and activities to accomplish no small feats. Speakers will share their vision stories followed by a panel discussion on visioning best practices and pitfalls.

Moderator: Gianni Longo, Gianni Longo and Associates.

Speakers: Michael Busha, Treasure Coast Regional Planning Council; Kelly Moody, City of Orlando; Jennifer Codo-Salisbury, Central Florida Regional Planning Council.

Framing the Issues: Community Impact Assessment

Communities are complex, so how can we be confident that all potential effects—positive and negative—will be considered? In this table-talk session, participants will learn about FDOT's framework for community impact assessment (CIA) and use the framework in a hypothetical project exercise. Breakout groups will be assigned one major issue and apply the considerations to a project scenario. Role playing will help the groups identify and assess potential project effects and recommend context-sensitive solutions.

Moderator: Tammy Vrana, Vrana Consulting.

Speakers: Jesse Blouin, HNTB; Lauren Brooks, AECOM; Amanda Douglas, Renaissance Planning; Wendy Lasher, Atkins; Megan McKinney, AECOM; Tammy Vrana, Vrana Consulting.

Facilitating Equitable Outcomes

Understanding who our publics are and how we can make sure they all have a voice in the transportation process is the focus of this panel session. Come and hear about various approaches to Environmental Justice, Title VI, and other nondiscrimination requirements from the viewpoint of FDOT and MPOs. The goal of this session is to provide guidance in the murky and often confusing world of equity analysis and decision-making.

Moderator: Michele Ogilvie, Plan Hillsborough.

Speakers: Rusty Ennemoser, FDOT; Anthea Thomas, Broward MPO; Kristine Williams, CUTR.

Generational Preferences in Transportation

From baby boomers to millennials, there are some notable differences in transportation preferences among various generations, but also similarities. This panel discussion will focus on what we know about the challenges in planning transportation options for a wide range of age groups and how they prefer to travel.

Moderator: Ed Coven, FDOT.

Speakers: Laura Cantwell, AARP; Tim Chapin, Florida State University; Bob Norberg, University of Florida.

Walk this Way: Tools for Identifying Barriers and Other Challenges to Walking

The quality of pedestrian infrastructure is central to a community's livability and quality of life. Accessible sidewalks and safe street crossings support healthy lifestyles and are key elements in the ability to walk to destinations. The speakers will show how walk audits are used in the pursuit of safe, comfortable, and convenient walking environments for all. Walk audits involve identifying residents and other key stakeholders, preparing for the audit, conducting the audit, debriefing with participants, and documenting the results.

Moderator: Stephen Benson, FDOT.

Speakers: Rodney Chatman, Forward Pinellas; Lisa Frank, Florida Consumer Action Network Foundation; Lorraine Moyle, FDOT.



FDOT would like to thank all of the moderators, presenters, speakers, and experts that volunteered their time to participate in TransPlex/Focus on Community. Without your participation, this event would not have been possible.

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